

Tobacco Use in the Military and Impact on Veterans

Friday, February 6, 2026, 12:00PM-1:00PM PT

Trainer: Linnea Ubaldo, Program Coordinator; Dr. Tara Leiker, Program Manager, Lifelong Medical Care's Tobacco Treatment Training Program

Description: This 1-hour training course will focus on the historical influences of the tobacco industry on the military over time. Participants will learn about the unfair marketing strategies of the industry on the military population and the especially harmful effects tobacco products have had on Veterans. An overview of trauma specific to Veterans and best treatment practices for tobacco use among the population will also be provided.

Who Should Attend: This training is directed towards administrative and/or clinical staff of Alameda County Public Health Department providers and Alameda County Behavioral Health (ACBH) funded substance use treatment and mental health programs, but all staff are welcome to attend.

Measurable Learning Objectives

- ☐ Name three (3) of the ways that the Tobacco Industry has uniquely targeted the military community
- ☐ List three (3) of the most prevalent forms of tobacco currently used in the military
- ☐ Describe one (1) aspect of the intersection of military background, trauma, disability and tobacco use
- ☐ Name two (2) resources for Veterans around tobacco use

Questions? Contact us at tobaccotreatment@lifelongmedical.org | [Please click here to register.](#)

This training is sponsored by Alameda County Behavioral Health in contract with LifeLong Medical Care's Tobacco Treatment Training Program, located EBCRP. CE credit is provided by LifeLong Medical Care.

If you have any questions or need to request accommodations for disabilities, please contact tobaccotreatment@lifelongmedical.org.

For grievance information, including filing a grievance or to receive a copy of the grievance policy, please contact tobaccotreatment@lifelongmedical.org.

Course meets the qualifications for 1.0 hours of continuing education credit for LMFT's, LCSW's, LPCC's, LEP's as required by the California Board of Behavioral Sciences and SUD Counseling Staff by the California Consortium of Addiction Programs and Professionals (CCAPP).

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