

**When Culture Matters:  
Applying CLAS Standards in African American Behavioral Health  
Thursday, May 28, 2026  
10:30 a.m. – 12:30 p.m.**

**Course Description:**

This workshop provides an applied overview of the CLAS Standards, with focused attention on Principle Standard 1, which emphasizes the delivery of effective, understandable, and respectful quality care. Participants will explore how cultural health beliefs, communication styles, language access, and health literacy impact engagement and outcomes for African American clients in behavioral health settings. Through practical examples and reflective discussion, providers will strengthen their ability to deliver culturally responsive services that improve trust, reduce disparities, and enhance clinical effectiveness.

**3 CEs, includes one-hour of preparatory reading and 2-hours of workshop time.  
To fulfill an ACBHD sponsored virtual training for both attendance completion  
and/or CE credit, attendees must achieve a score of at least 70% on the post-test  
(This is a Free training)**



**Roland Williams, MAC, LAADC, NCACII, SAP**

Is an internationally recognized addiction counselor, consultant, and trainer with nearly four decades of experience in substance abuse and mental health treatment. He works worldwide with treatment centers, professionals, and diverse client populations to develop high-quality clinical models and evidence-based addiction treatment protocols. Mr. Williams has served on multiple state and national advisory boards, provides DOT-approved SAP evaluations, and currently assists the State of California in developing standards for culturally and linguistically appropriate behavioral health services.



**Click Here for [REQUIRED PRE-READING](#)**

1. Identify at least three barriers they have personally encountered when working with African American clients (e.g., mistrust, stigma, language use, or health literacy challenges).
2. Explain two communication techniques they can use in routine sessions or intakes that align with CLAS Principle Standard 1.
3. Describe at two specific changes their program or team could make to improve respectful, understandable care for African American clients.

Registration Information Contact: Paul Y. Moore, ONTRACK Program Resources:  
[pymoore@getontrack.org](mailto:pymoore@getontrack.org)

- Programming Information Contact: Dr. Clyde Lewis, Office of Ethnic Services Administrator: [OfficeofEthnicServices@acgov.org](mailto:OfficeofEthnicServices@acgov.org)
- For disability or reasonable accommodation requests, or a grievance about an ACBHD training, please contact the person listed on this flyer and cc the Training Unit at [training.unit@acgov.org](mailto:training.unit@acgov.org). Please make accommodation requests a minimum of five (5) business days prior to training in order to allow time to make arrangements.
- (FYI: accommodation policy is also on The Training Calendar INTRANet and Providers sites:  
<https://acgovt.sharepoint.com/sites/BehavioralHealth/SitePages/Training.aspx#reasonable-accommodation-request>
- Provider's Site: <https://www.acbhcs.org/providers/training/calendar.htm>

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**SCAN ME**

**Continuing Education (CE) credit is only provided for Alameda County and ACBHD contracted Provider staff.** This course meets the qualifications for 3 hours of CE credit for LCSWs, LMFTs, LPCCs, and/or LEPs as required by the California Board of Behavioral Sciences; Alameda County Behavioral Health Care (ACBH) is approved by the California Assoc. of Marriage and Family Therapists to sponsor continuing education for the target audience of this training, Provider No. 65749; for **Addiction Professionals** by the California Consortium of Addiction Programs & Professionals Education Institute (CCAAP-EI), Provider No. 4C-04-604-0626; for **RNs** by the California Board of Registered Nurses, BRN Provider No. 12040. ACBHD maintains responsibility for this program/course and its content. Please note: to receive CE credit, it is the participant's responsibility to attend the full training, sign in and out, achieve a score of at least 70% on the post-test(s), and complete the evaluation. No partial credit can be given. CE Certificates will be emailed to qualifying participants within 30 days of the training.

