

Navigating Insurance and Billing for Tobacco Treatment

Friday, November 7th, 2025, 12:00PM-1:00PM PT

Trainer: Dr. Tara Leiker, Program Manager, LifeLong Medical Care's Tobacco Treatment Training Program; Linnea Ubaldo, Program Coordinator

Description: This 1-hour training session will be focused on helping patients and providers to navigate insurance for obtaining covered tobacco treatment, and billing for providers to get their services reimbursed. We will also be covering the tobacco problem, disparities in prevalence of tobacco use disorder and in treatment, and evidence-based best practices for treatment of tobacco use disorder, including pharmacotherapy.

Who Should Attend: This training is directed towards administrative and/or clinical staff of Alameda County Public Health Department providers and Alameda County Behavioral Health (ACBH) funded substance use treatment and mental health programs, but all staff are welcome to attend.

Measurable Learning Objectives

- ☐ Describe three (3) of the negative health effects from using tobacco
- ☐ List two (2) of the groups that have a high prevalence of tobacco use disorder
- ☐ Name three (3) forms of insurance that cover pharmacotherapy for tobacco use disorder treatment
- ☐ Name two (2) resources for determining coding for tobacco treatment

Questions? Contact us at tobaccotreatment@lifelongmedical.org | [Please click here to register.](#)

This training is sponsored by Alameda County Behavioral Health in contract with LifeLong Medical Care's Tobacco Treatment Training Program, located EBCRP. CE credit is provided by LifeLong Medical Care. If you have any questions or need to request accommodations for disabilities, please contact tobaccotreatment@lifelongmedical.org. For grievance information, including filing a grievance or to receive a copy of the grievance policy, please contact tobaccotreatment@lifelongmedical.org.

Course Completion certificates will be awarded by email for those that submit a post-test/ evaluation form and are provided within one week of receipt of the form. Course meets the qualifications **for 1.0 hours of continuing education credit** for **LMFT's, LCSW's, LPCC's, LEP's, and SUD Counseling Staff** as required by the California Board of Behavioral Sciences and by the California Consortium of Addiction Programs and Professionals (CCAPP). LIFELONG MEDICAL CARE (PROVIDER #128513) IS APPROVED BY THE CALIFORNIA ASSOCIATION OF MARRIAGE AND FAMILY THERAPISTS TO SPONSOR CONTINUING EDUCATION FOR LMFT'S, LCSW'S, LPCC'S AND LEP'S. LIFELONG MEDICAL CARE MAINTAINS RESPONSIBILITY FOR THE PROGRAM AND ALL ITS CONTENT.

