

# All the Other Forms of Tobacco (Not just cigarettes)

Friday, December 5th, 2025, 12:00PM-1:00PM PT

**Trainer:** Dr. Tara Leiker, Program Manager, LifeLong Medical Care's Tobacco Treatment Training Program; Linnea Ubaldo, Program Coordinator

**Description:** When people think of tobacco, typically 'cigarettes' are what come to mind. In this 1-hour training session participants will learn about all the other forms of tobacco that exist in the commercial marketplace. They will not only learn about the types of other tobacco products, but also their ingredients, make-up, their harms, and the various marketing methods that are used by the industry to increase sales of the products. By the end of the session, participants will learn to describe each of 7 different products and their various components in detail.

**Who Should Attend:** This training is directed towards administrative and/or clinical staff of Alameda County Public Health Department providers and Alameda County Behavioral Health (ACBH) funded substance use treatment and mental health programs, but all staff are welcome to attend.

## Measurable Learning Objectives

- ☐ List three (3) types of tobacco products that are prevalent in California and the United States.
- ☐ Name the seven (7) tobacco products and two (2) distinguishable characteristics of each.
- ☐ Describe three (3) tobacco products and the distinctive harms of each.
- ☐ List two (2) forms of marketing methods used by the commercial tobacco industry.

**Questions?** Contact us at [tobaccotreatment@lifelongmedical.org](mailto:tobaccotreatment@lifelongmedical.org) | [Please click here to register.](#)

This training is sponsored by Alameda County Behavioral Health in contract with LifeLong Medical Care's Tobacco Treatment Training Program, located EBCRP. CE credit is provided by LifeLong Medical Care. If you have any questions or need to request accommodations for disabilities, please contact [tobaccotreatment@lifelongmedical.org](mailto:tobaccotreatment@lifelongmedical.org). For grievance information, including filing a grievance or to receive a copy of the grievance policy, please contact [tobaccotreatment@lifelongmedical.org](mailto:tobaccotreatment@lifelongmedical.org).

Course Completion certificates will be awarded by email for those that submit a post-test/ evaluation form and are provided within one week of receipt of the form. Course meets the qualifications for **1.0 hours of continuing education credit** for **LMFT's, LCSW's, LPCC's, LEP's, and SUD Counseling Staff** as required by the California Board of Behavioral Sciences and by the California Consortium of Addiction Programs and Professionals (CCAPP). LIFELONG MEDICAL CARE (PROVIDER #128513) IS APPROVED BY THE CALIFORNIA ASSOCIATION OF MARRIAGE AND FAMILY THERAPISTS TO SPONSOR CONTINUING EDUCATION FOR LMFT'S, LCSW'S, LPCC'S AND LEP'S. LIFELONG MEDICAL CARE MAINTAINS RESPONSIBILITY FOR THE PROGRAM AND ALL ITS CONTENT.

